



Version 1.0.0

User Guide

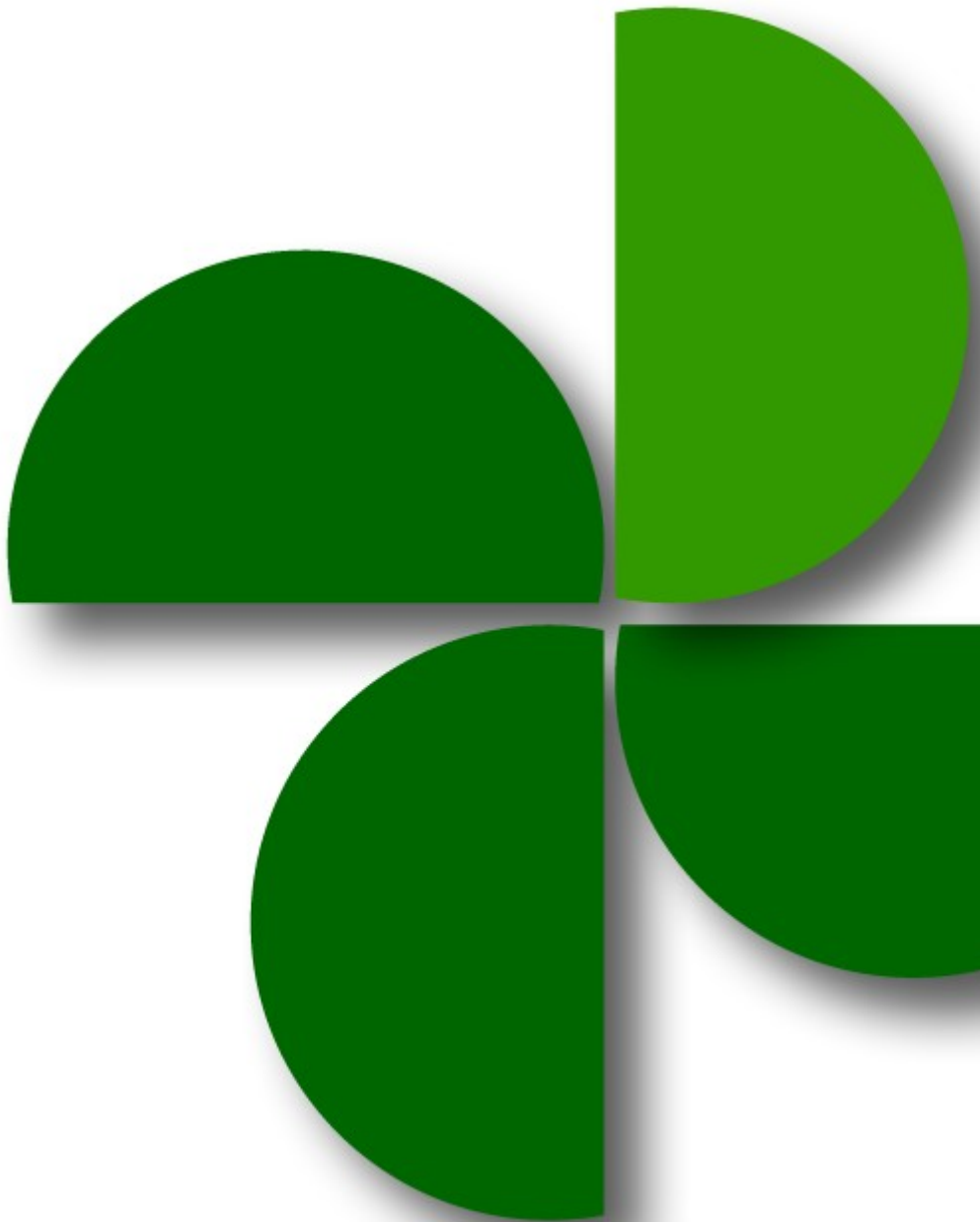


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Disclaimer

If you run a public contest, you are responsible for assuring you are compliant with your local laws and regulations. Each state has different rules about running contest.

Introduction

digContest is a contest module which allows you to run contests on your site. You can run several types of contests:

- Photo Contest (Babies, Dogs, Cars, Logos, etc)
- Poetry Contest (Or any type of text)
- Photo Caption Contest
- Url Contest (Websites, different pages on your portal for things like user profile contests, video contests, etc)

Base Features

- **Unlimited contests**, multi-portal compatible.
- **Unlimited entries** or you can limit the number of entries per contest., and the number of entries per user.
- **Template driven**, you can make your contests look the way you want!
- **Voting is done by vote count**, not rating! Entries with the highest vote count wins. Ties are decided by whoever submitted their contest first wins the tie.
- **Multiple voting modes**, one vote per day, one vote per contest, vote multiple items per day, and more!
- **Identify user via user account or IP address** if you don't want to require the user to sign up for an account.
- **Supports DotNetNuke built-in search**
- **You can specify contest rules and prizes.**
- **You can define dates for different phases of the contest.**
- **Admin users** (or users for the roles specified) approves all entries before they are displayed. Users will get an approve or deny email. You can also specify an optional message so the user isn't in the dark why they were denied.
- **Role based security for approval, and submitting entries.**

SEO Features

- All navigation uses urls, no postback for navigation so search engines can see all your contest content.

Monetization Features

- **Keep users coming back** by allowing users to have a vote EVERY day of the contest
- **You can hide the number of votes** and ranking until the contest is complete so users won't get discouraged and stop participating
- **Insert ads into content.** How many times would you like to insert banner ads in the content of a module? You can have a 4x8 listing of entries with banners in random slots, or in specific rows and columns.

Contest Basics

Phases

Each contest has an **Entry Begin**, **Vote Begin**, and **Vote End** date. These three dates are used to determine the phases of your contest.

IMPORTANT: Understanding the phases of a contest is important because in some cases different templates are used, and you can select different features depending on which phase the contest is in.

There are four phases to a contest:

Before Entry is before the entry date

During Entry is the phase when users can enter the contest

During Voting is the phase when users can vote on the submitted entries.

After Voting is the phase when the contest is done, and the winners are displayed.

All phases end at 11:59 PM, and begin at 12:00AM (midnight) using the servers time. Below is a representation of how the dates are used to determine the phases of the contest:



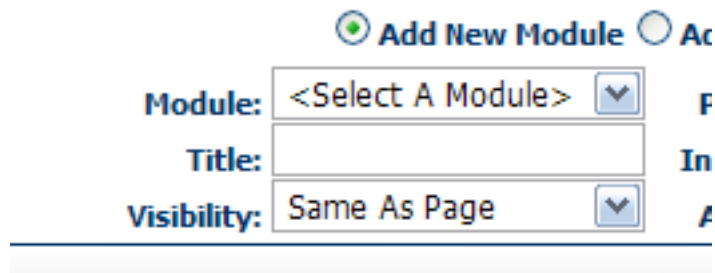
Contest Category

A contest can be Open, Closed, or Future. If the contest is in the Before Entry, it is a **Future** Contest, if it is in the During Entry or During Vote phase, it is **Open**. If it's in the After Vote phase, it is **Closed**.

Installation

1. Login as host to your DotNetNuke portal.
2. Go to Host > Module Definitions
3. From the Module menu, select **Upload New Module**
4. Browse and upload the .zip file you received.

After the install, the module will be available in the Modules drop down in the control panel at the top of your portal.



Add New Module Ac

Module: <Select A Module> ▼ F

Title: _____ In

Visibility: Same As Page ▼ A

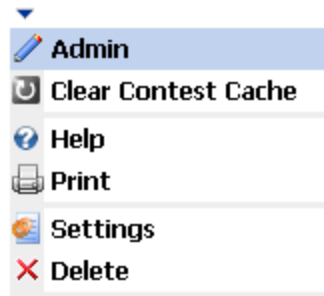
Then just add the module to any page you want.

Uninstalling

1. Login as host to your DotNetNuke portal.
2. Go to Host > Module Definitions
3. Edit the digContest module by clicking the edit icon.
4. Click **Uninstall** to uninstall digContest.

Setup











For each digContest module you add, you can have multiple contests in that module. If you add another digContest module on a different page, you will have a different set of contests for that module. After you add a digContest module to a page, choose *Admin* from the module drop down menu.



Settings

 **Template:** [Update](#)

Contests

Contest Name	Entry Begin	Vote Begin	Vote End	
 Baby Christmas	10/22/2007	11/13/2007	11/15/2007	
 Love Poem	10/22/2007	11/29/2007	11/30/2007	
 Drummer Caption	11/15/2007	11/27/2007	11/30/2007	
 Future	12/26/2007	12/26/2007	12/26/2007	
 Best Website	11/26/2007	11/29/2007	11/30/2007	



[Add Contest](#) [Return](#)

Settings


First choose which Template you want to use with your digContest module. The templates can be found in the DesktopModules/DigContest/Templates folder. The template defines the look and colors of your digContest module. It does NOT define the layout of the actual entry items like the entry title, description, and photo. Those are defined in the contest settings.

Contests

When you create a contest, there are many options that allow you to customize the contest to your needs. Below we will break the contest settings into parts and explain each setting to you.

 Name:	<input type="text" value="Baby Christmas"/>
 Enabled	<input checked="" type="checkbox"/>


Name

 This is simply the name of the contest

Enabled

 If this is checked, everyone can see the contest. If disabled, only Admins can see the contest.

Template

 digContest has a very powerful template system which allows you to make a contest look the way you want it to look. See the **Templates** sections below for more information on templates.

Apply Defaults For	Photo Poetry Caption Web Page All Fields
Field Title	<input type="text" value="Photo Title"/>
Field Description	<input checked="" type="checkbox"/> Enabled <input type="text" value="Description"/> <input type="checkbox"/> Required
Field Photo	<input checked="" type="checkbox"/> Enabled <input type="text" value="Photo"/> <input checked="" type="checkbox"/> Required
Field Url	<input type="checkbox"/> Enabled <input type="text" value=""/> <input type="checkbox"/> Required
Contest Image:	<input type="checkbox"/> Enabled <input type="text" value=""/> <input type="button" value="Browse..."/>

Apply Defaults for, Field Title Description Photo URL, Contest Image

There are four fields that you can use in your contest. Title, Description, Photo, and URL. Depending on the type of contest you want, you can select different fields to enable, and optionally require for your contest. Every entry requires a **Title**. The Contest Image is if you would like to show an Image with your contest which is needed for Caption contests. Selecting the default links will apply some default settings for you type of contest you select.

Entry Begin:	<input type="text" value="11/5/2006"/> <input type="button" value="31"/>
Vote Begin:	<input type="text" value="11/7/2006"/> <input type="button" value="31"/>
Vote End:	<input type="text" value="11/26/2007"/> <input type="button" value="31"/>

Entry Begin, Vote Begin, Vote End

These three dates dictate the different phases of your contest. See **Contest Basics** section above for more information on the phases of the contest.

Before Entry – Any date before the Entry Begin date is in this phase.

During Entry – Any date from the Entry Begin date to the day before the Vote Begin date

During Vote – Any from the Vote Begin Date up to and including the Vote End Date.

After Vote – Any date after the Vote End Date.

All dates are from midnight from the server timezone.

Once per Day
Every day the user can vote for 1 entry.

Multiple per Day
Every day the user can vote for 1 or more entries.
User can not vote for the same item twice in 1 day.

Once per Contest
User can vote for 1 entry during the entire contest.

Multiple per Contest
User can vote for 1 or more entries during the entire contest.
The user can not vote for the same entry twice.

Voter Id Tracking:

Vote Frequency

This decides how often a user can vote for an entry. See the descriptions above for further information on each option. Also reference the Voting section below for more details.

Voter Id Tracking

This determines how user votes are tracked in the system. You can choose Registered User, or IP Address. It is recommended that you choose Registered User if possible. Choosing Registered allows a more exact method of tracking votes.

Top Places (# of winners):

Maximum Entries Per User:

Maximum entries:

Roles allowed to approve: Administrators Registered Users Subscribers Test Role

Roles allowed to submit: Administrators Registered Users Subscribers Test Role

Top Places

This is the number of winners the contest can have.

Maximum Entries Per User

Maximum number of entries each user can submit to this contest. 0 = unlimited

Maximum Entries

Maximum number of entries the contest is allowed. 0 = unlimited

Roles allowed to approve

DotNetNuke roles allowed to approve entries for this contest. Users in this role will get an email when an entry is submitted and needs approved.

Roles allowed to submit

DotNetNuke roles allowed to submit entries in this contest.

☐ Contest Display Settings

Layout Template:

ThumbShots Code:

During Vote Phase: Show Rank Show Vote Count

After Vote Phase: Show Vote Count

Summary List: Rows: Columns:

Entry List: Rows: Columns:

Banner Group:

Banner Positions: Choose up to 3 positions in the Entry List grid to display banners. Numbering goes from left to right, top to bottom. -1 will select a random position.

Layout Template

These are stored in DesktopModules/DigContest/Layouts. These are templates that define the way your entry looks in the contest. There are several pre-defined layouts, and you can make your own if you wish.

Thumbshots Code

If you are using the “Default Thumbshots” layout, enter your thumbshots id.

During Vote Phase

The whole purpose of these options is because you may not want to give too much information to the users that may discourage them from voting. It's up to you to decide how much information you would like to show the users.

Show Rank - This will allow users to see the entries current rank.

Show Vote Count – This will allow users to see entries vote count.

Sort Entries by Rank – This will show the entries by rank.

Show Entries in Random Order – This will show the entries in random order.

Thumbshots Code

If you are using the “Default Thumbshots” layout, enter your thumbshots id.

After Vote Phase

Show Vote Count – This will allow users to see entries vote count after the voting is complete.

Summary List

Choose the number of rows and columns that are listed in the summary of entries in the contest listings.

Entry List

Choose the number of rows and columns that are listed in the contest list of entries.

Banner Group

Banner Group is the group specified in the Vendors banners.

Site/Host determines which Vendors banners to use.

Banner Positions

This is where you specify in the entry list you want the banners to appear. Enter -1 for random position.

Contest Descriptions

Contest Details

Contest details is where you include exactly what the contest is about and what you are looking for in the entries. You can also include a sample of what you are looking for in the contest. You should also detail any **prizes** and **rules** for you contest. This is displayed when the user selects **Contest Details** and when the user **Submits an Entry**

Contest Description Summary

This is a summary of the contest that is displayed in the **Contest List** and **Contest Page**.
Give a brief description of the contest.

Instructions

This text is displayed when the user **submits an entry**. You want to specify any special instructions for submitting an entry. If you don't specify any text, the field will not be displayed.

Entering Contest

You must be a registered user to enter a contest. The users allowed to enter the contest are decided by the Roles Allowed To Submit option on the Contest. The Contest Details and Instructions will be displayed on the entry form. If there are no Contest Details or Instructions defined, they will not display on the form.

The Entry Details section vary depending on the type of contest and the options chosen for the entry fields in the contest.

Contest Details

Contest:	Baby Christmas
Dates:	Entry From 10/22/2007 to 12/12/2007 Voting From 12/13/2007 to 12/15/2007
You can submit:	Unlimited entries
Contest can have :	Unlimited entries
Vote Frequency:	Once per Day Every day the user can vote for 1 entry.
Contest Details:	These are the contest details.
Instructions:	These are the contest instructions.

Entry Details

Photo Title:	<input type="text"/>
Description:	<input type="text"/>
Photo:	<input type="text"/> <input type="button" value="Browse..."/>

[Submit Entry](#)

After the user submits their entry, they will be given the following message which is configurable through the messages template file:

OPEN CONTESTS

CLOSED CONTESTS

FUTURE CONTESTS

Thank you for your submission, you will be emailed when it is approved.

Voting

Winners and rankings are calculated by the total number of votes an entry receives. The entry with the most votes is the winner.

IMPORTANT: If there is a tie in the number of votes, the entry which was submitted FIRST will be the winner.

Votes can be tracked by DNN User, or by IP address. You can specify different voting frequencies from one vote for the entire contest, to multiple votes every day. Please reference the contest details above for a explanation on the voting frequencies.

If you are looking for a contest that gains users on your site, and keeps bringing back users to your site. We recommend you do Voter Tracking by DNN User, not IP address, and you choose One Voter Per Day for your voting frequency.

When the user views the entry, depending on the vote frequency and their voting history, they will be allowed to vote for an entry. Below you can see a typical entry view with the Vote button.

 Best Dog Photo

[Details](#) | [Entries](#) | [My Votes](#) | [Contests](#)

Show us your best looking dog photo.



 [My dog Biff](#)
by **host** on 3/18/2007 1:51:49 PM
Biff is a wonderful dog

[Vote!](#)

After the user votes, they will be given an acceptance screen that looks like the following:



Thank you for your submission, you will be emailed when it is approved.



[<< Back to contests](#)

You can modify this message in the Messages template file.

Templates

digContest has a very flexible template system that lets you define the way you want your contest to look. Below are the template files stored in DesktopModules\DigContest\Templates\Default.

IMPORTANT: Do not modify any of the default templates that come with DigContest. These may change in the future and overwrite any changes you have made. Copy the default template to a new folder and start working from there.

Templates	Description
Templates/Tabs.html	
Templates/ContestListItem.html Layouts/SummaryItem.html	<p>Used to view a contest and display the entries in a contest.</p> 

Templates/Contest.html
Layouts/EntryItem.html
Templates/EntryItemBanner
.html

Used to list the contests in the Contest Group specified in module settings.

[Cute Dog](#) [Contest Details](#) | [View Entries](#) | [My Votes](#)

Show us just how cute your dog is. Over **\$150** in prizes.

6 total entries. 0 total votes.

Sorted by **Rank**

Entry period has ended, time to vote! Voting Ends: 12/1/2008

[30+ DotNetNuke
Modules](#)

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[Scruffy](#) by **digmike**

Rank #1
0 votes

[Vote!](#)



[Killer](#) by **digmike**

Rank #2
0 votes

[Vote!](#)



[Chocolate](#) by **digmike**

Rank #3
0 votes

[Vote!](#)























[Dog in Boots](#) by **digmike**

Rank #4
0 votes

[Vote!](#)

[Next Page >>](#)

<p>Templates/Entry.html Layouts/EntryDetail.html</p>	<p>Used to view the details of an entry.</p> <p>Cute Dog Contest Details View Entries My Votes Show us just how cute your dog is. Over \$150 in prizes. 6 total entries. 0 total votes. <i>Entry period has ended, time to vote! Voting Ends: 12/1/2008</i></p>  <p>Chocolate by digmike on 11/29/2007 5:06:18 AM Vote!</p> <p>He is the best dog in the world! Rank #3 0 votes</p>
<p>Templates/IncContestHeader.html</p>	<p>Cute Dog Contest Details View Entries My Votes Show us just how cute your dog is. Over \$150 in prizes. 6 total entries. 0 total votes. <i>Entry period has ended, time to vote! Voting Ends: 12/1/2008</i></p>
<p>Templates/IncRank.html</p>	 <p>Chocolate by digmike on 11/29/2007 5:06:18 AM Vote!</p> <p>He is the best dog in the world! Rank #3 0 votes</p>

<p>Templates/IncVote.html Templates/IncVoteCount.html</p>	 <p> Chocolate by digmike on 11/29/2007 5:06:18 AM</p> <p>He is the best dog in the world!</p> <p>Vote!</p> <p>Rank #3 0 votes</p>												
<p>Templates/VoteHistory.html</p>	<p> Cute Cat Contest Details View Entries My Votes</p> <p>Show us your cutest cat!</p> <p>7 total entries. 5 total votes.</p> <table border="1"> <thead> <tr> <th>Entry</th> <th>Vote Date</th> </tr> </thead> <tbody> <tr> <td></td> <td>12/1/2007</td> </tr> <tr> <td></td> <td>12/1/2007</td> </tr> <tr> <td></td> <td>12/1/2007</td> </tr> <tr> <td></td> <td>12/1/2007</td> </tr> <tr> <td></td> <td>12/1/2007</td> </tr> </tbody> </table>	Entry	Vote Date		12/1/2007		12/1/2007		12/1/2007		12/1/2007		12/1/2007
Entry	Vote Date												
	12/1/2007												
	12/1/2007												
	12/1/2007												
	12/1/2007												
	12/1/2007												

Tags

Tags are the elements inside the template files that allow you to insert information about the contest or entry.

General

Tag	Description
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[banner:group:source]	<p>Display a DotNetNuke banner that is configured under the venters.</p> <p>Group – Banner group as defined in the settings of each banner</p> <p>Source – S for Site, or H for Host</p> <p>Examples: [banner:contest1:s] [banner:googlesense:h]</p>
[homeurl]	<p>Url to the page with the contest module.</p> <p>Example: View Contests</p>
[inc:file]	<p>Include a template file into the current template file position.</p> <p>Example: Photo Contest [inc:ContestDetail] This will look for the template "ContestDetail.html"</p>
[tpath]	<p>Path to the template folder.</p> <p></p>
[img]	<p>Display an image from the Template images folder. This will also accept a special sub-tag of {rank} for a rank number.</p> <p>Example: [img:ribbon_rank{rank}.gif]</p> <p>If the entry has a rank of 2, this will display the image of: ~/desktopmodules/digContest/templates/{template}/images/ribbon_rank2.gif</p>

Entries

Tag	Description
[ent:title]	Title of the entry
[ent:edit]	Display edit icon to edit the entry.
[ent:entrytext]	Description of the entry

<p>[ent:photo:width:height]</p>	<p>Photo of the entry. The aspect ratio will be preserved.</p> <p>Width – Maximum Width of photo Height – Maximum Height of the photo</p> <p>Examples: [ent:photo:200:200]</p>
<p>[ent:createdate:{date format}]</p>	<p>Create date of the entry.</p>
<p>[ent:votecount]</p>	<p>Number of votes the entry received</p>
<p>[ent:voturl]</p>	<p>The URL for the to vote for the entry.</p> <p>Examples: Vote for me!</p>
<p>[ent:url]</p>	<p>The URL to view the entry detail. This will take the user to the page and use the “DetailEntry” template.</p>
<p>[ent:rank]</p>	<p>The current rank of the entry.</p>
<p>[ent:id]</p>	<p>Entry ID number</p>
<p>[ent:user:id] [ent:user:firstname] [ent:user:lastname] [ent:user:fullname] [ent:user:displayname]</p>	<p>For the user that submitted the entry. This will display their logind, first name, last name, and full name.</p>

<p>[ent:iswinner] [ent:iswinner:not]</p>	<p>If clause that will display content in between the tag if the entry is a winner.</p> <p>This will only be true if the contest is complete, and the entry is in the top number of winners specified on the contest.</p> <p>Examples: [ent:iswinner] Winning place #[ent:rank]. Congrats! [/ent:winner] [ent:iswinner:not] This entry didn't win. [/ent:winner:not]</p>
<p>[ent:a]readyvoted] [ent:a]readyvoted:not]</p>	<p>This will be true if the user already voted for this entry, or if they have already used up their vote for the day (depending on the voting mode).</p> <p>Examples: [ent:a]readyvoted:not] Vote for me! [/ent:a]readyvoted:not]</p> <p>[ent:a]readyvoted] You already voted! [/ent:a]readyvoted]</p>

Contest

Tag	Description
[con:entlist:xcount:ycount:template:banner template,1..N positions]	<p>List of contest entries</p> <p>xcount – number of columns</p> <p>ycount -number of rows</p> <p>template – Entry template file to use</p> <p>banners - 1..N positions will be the position in the entrylist you want the banner template to be displayed. -1 will place the banner template in a random position.</p> <p>Examples:</p> <pre>[con:entlist:4:5:EntryDetail] [con:entlist: 4:5:EntryDetail:Google,1,5] [con:entlist: 4:5:EntryDetail:Google,-1,-1,-1]</pre>
[con:name]	Contest Name
[con:url]	URL to contest which lists the entries
[con:edit]	Displays edit icon to edit the contest
[con:description]	Contest Description
[con:entrybegin:{dateformat}] [con:entryend:{dateformat}] [con:votebegin:{dateformat}] [con:voteend:{dateformat}]	{dateformat} (optional) is a valid .net date format string, default is "d".
[con:submitentryurl]	URL to submit a contest entry
[con:summary]	Display the contest summary text.
[con:hassummary] [con:hassummary:not]	<p>If the contest has a summary, display the content between the tags.</p> <p>Example:</p> <pre>[con:hassummary] This contest has the rules of [con:rules] [/con:hassummary]</pre>
[con:instructions]	Display the contest instructions.

<p>[con:hasinstructions] [con:hasinstructions:not]</p>	<p>If the contest has instructions, display the content between the tags. Example: [con:hasinstructions] This contest has the rules of [con:rules] [/con:hasinstructions]</p>
<p>[con:maxuserentries:{Unlimited Text}]</p>	<p>Number of maximum user entries. {Unlimited Text} is the text displayed if the Maximum User Entries is 0 which is unlimited. Example: [con:maxuserentries:Unlimited]</p>
<p>[con:maxcontestentries: {Unlimited Text}]</p>	<p>Number of maximum entries allowed in the contest. {Unlimited Text} is the text displayed if the Maximum Entries is 0 which is unlimited. Example: [con:maxcontestentries:Unlimited]</p>
<p>[con:entrycount]</p>	<p>Current number approved entries in the contest.</p>
<p>[con:isopen] [con:isopen:not] [con:isclosed] [con:isclose:not] [con:isfuture] [con:isfuture:not]</p>	<p>Conditionally display content depending on the stage of the contest. Example: [con:isopen] This contest is open [/con:isopen]</p>
<p>[con:canenter]</p>	<p>Conditionally display contest if it is possible to enter the contest. Example: [con:canenter] Submit Entry [/con:canenter]</p>

<p>[con:beforeentry] [con:beforeentry:not] [con:duringentry] [con:duringentry:not] [con:beforevote] [con:beforevote:not] [con:duringvote] [con:duringvote:not] [con:aftervote] [con:aftervote:not]</p>	<p>Conditionally display contest depending on the contest phase.</p> <p>Example: [con:beforeentry] You can not enter this contest yet. [/con:beforeentry]</p>
<p>[con:showvotecount] [con:showvotecount:not]</p>	<p>Conditionally show entry vote count</p> <p>Example: [con:showvotecount] Vote Count: [ent:votecount] [/con:showvotecount]</p>
<p>[con:showrank] [con:showrank:not]</p>	<p>Conditionally show entry rank.</p> <p>Example: [con:showrank] Rank: [entry:rank] [/con:showrank]</p>
[con:votedaysleft]	Number of days left for voting
[con:entrydaysleft]	Number of days left to submit an entry to the contest.
[con:detailur]	Contest details url. Links to the Message msgContestDetail.
<p>[con:shownext] [con:shownext:not]</p>	Conditionally display content if there are additional entry pages to display.
<p>[con:showprev] [con:showprev:not]</p>	Conditionally display content if there are previous entry pages to display.
[con:topplaces]	Number of top places (winners)
[con:votecount]	Total number of votes cast in the contest.
[con:votehistoryur]	URL to the user's voting history.

[con:userhasvotes] [con:userhasvotes:not]	User has votes in the contest. Example: [con:userhasvotes:not] You have no votes for this contest. [/con:userhasvotes:not]
[con:hasimage] [con:hasimage:not]	Contest has an image. Probably because it is a caption contest.
[con:image:width:height]	Contest image Example: [con:image:400:300]
[con:showentrytitle] [con:showentrytitle:not] [con:showentrydescription] [con:showentrydescription:not] [con:showentryphoto] [con:showentryphoto:not]	Conditionally display if the entry, description, or photo should be displayed. Example: [con:showentrytitle] [entry:title] [/con:showentrytitle]
[con:prevpageurl]	Previous entry list page URL.
[con:nextpageurl]	Next entry list page URL.
[con:needadmin] [con:needadmin:not]	Determines if the contest needs admin attention i.e. Entries that need approved. Example: [con:needadmin] [con:adminapprove] [/con:needadmin]
[con:adminapprove]	Creates a hyper link to approve entries.
[con:approveurl]	URL for entry approval page

Votes

This is mostly for displaying the users voting history.

Tag	Description
[vote:date:{date format}]	Date of the vote. {date format} can be a valid .NET date format string.

	Examples: [vote:date] [vote:date:G]
--	---

Support

Forums: www.dignuke.com

Email: support@dignuke.com



End User License Agreement

Software License Agreement for DIGROTATE

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